# 2020 Promotional Contest

Rules\_



In the Promotional Contest, youth are encouraged to develop marketing skills by promoting their sheep.

With the cancellation of this year's AAJS due to COVID19 regulations, we would like to offer our exhibitor base an opportunity to participate in a couple of the most popular Promotional Contests we have.

AAJS Class winning prizes will be awarded and mailed out to all the winners in the age divisions listed below.

Age Brackets: Divisions are set by this listing and are determined by age on January 1st: Senior (age 17-21) Intermediate (age 14-16) Junior (age 12-13) Beginner (age 11 and under)

#### Photo Contest:

Submit an electronic photo of sheep. Limit 1 photo per exhibitor. Photos can be of one or more sheep and/or lambs. Photos must be taken by exhibitor. The photo must be in its original state and cannot be altered in any way, including but not limited to removing, adding, reversing, or distorting subjects within the frame.

By entering the contest, entrants agree that photos submitted can be used by AAJS for advertising purposes including the AAJS Facebook page. All photos need to be submitted in a high resolution jpg format. Submit photos to:

allamericanjuniorshow@gmail.com PLEASE ALSO SUBMIT AN INFORMATION SHEET. (see below)

731 Senior 732 Intermediate 733 Junior 734 Beginner

#### Adult Photo Contest:

Submit an electronic photo of kids or events at any of the past years All-American Shows. The photo must be in its original state and cannot be altered in any way, including but not limited to removing, adding, reversing, or distorting subjects within the frame. By entering the contest, entrants agree that photos submitted can be used by AAJS for advertising purposes including the AAJS Facebook page. All photos need to be submitted in a high resolution jpg format. Submit photos to: allamericanjuniorshow@gmail.com PLEASE ALSO SUBMIT AN INFORMATION SHEET. (*see below*)

#### T-Shirt Logo Contest:

Develop a computer or hand drawn logo promoting the All-American that would be suitable for printing on a

T-shirt for the 2021 show. Next year the show will be held in Springfield, Illinois. Designs may be developed on an 8 1/2" x 11" paper and mailed in to: AAJS, P.O. Box 506, North Scituate, RI 02857 or submitted electronically in a high resolution jpg formatt0: allamericanjuniorshow@gmail.com PLEASE ALSO SUBMIT AN INFORMATION SHEET. (*see below*)

- 751 Senior
- 752 Intermediate 753 Junior
- 755 Juiliol

754 Beginner

No entries from any previous All-American Shows may be entered!

## Entry deadline to receive entries electronically is midnight on July 4<sup>th</sup>. Mailed in <u>t-shirt designs must be postmarked by July 1<sup>st</sup>.</u>

### Winners will be announced on the AAJS Facebook page mid-July and awards will be mailed out.

Information Sheet that needs to be submitted with each entry:

Entrants Name:					
Physical Mailing Address:					
Email Address:_					
Cell Phone Num	ber:				
Entrant's Birthd	ay (excep	t for Adult Photo	entry):		
Circle Division:	Senior	Intermediate	Junior	Beginner	Adult